



Artist Etiquette

Behavior affects not only your sales of the day,
but also your reputation as a coveted, quality show participant.

1. Apply by the application deadline, including payment when required.
2. Do everything you can to promote the show to your own customers, friends and family. Offer to help the organizer advertise to the public, set up a Facebook event page, etc.
3. After load-in of your gear for set-up, immediately move your vehicle to the indicated vendor parking lot or as far away from the main entrance as possible to make room for other vendors to unload. This also provides plentiful parking for customers.
4. If the show offers dollies to transport your gear, or there is an elevator available, get everything organized before you get the dolly or go to the elevator. This keeps load-in and load-out moving as efficiently as possible.
5. Know the size of your booth in advance and bring the right size tables and other display pieces. Plan how you will set up. Leave yourself ample room to enter and exit your space; do not assume you can cut through another artist's space. Be cognizant of height limitations for booth display and if artists are allowed to attach things to walls (usually not).
6. Follow the show's guidelines for set-up times. Ask questions of immediate concern well before the show starts, including any special needs.
7. Stay set up for the entire show, even if customer presence and sales are disappointing.
8. Be professional in all you do – help others, speak civilly of the organizer.
9. Offer constructive advice to the organizer after the show, when there's time to process the information. Complete and return any vendor surveys offered.

Rochester Artisans

www.rochesterartisans.com